



Gift of Life Insurance

Giving through life insurance is a simple and cost-effective way to donate to Our Place Society that could result in a big impact. There are many benefits to planning your gift in this way, including:

- Making a substantial gift at a relatively low cost
- Receiving a charitable tax receipt for your premium payments during your lifetime or to your estate, depending on which option you choose
- Ensuring that your legacy goes directly to Our Place Society without naming us in your will

There are a few ways to make a gift using life insurance and we encourage you to discuss with a financial advisor which method would work best for you.

You can give:

- A new policy making Our Place Society the owner and beneficiary. Each year's premium payment that you make will represent a tax deductible donation, making it easier for you to make a meaningful gift to Our Place without depleting the assets of your estate.
- A fully paid existing policy that you own but no longer need the coverage. We will issue a charitable tax receipt for your policy's current cash surrender value at the time of the transfer.
- By simply naming Our Place Society as the beneficiary of an existing life insurance policy that you no longer need. A charitable tax receipt will be issued to your estate.

If you wish to give a gift of life insurance or would like more information please contact Laura Walsh at 250-413-3161 extension 283.

Our Place Society
919 Pandora Avenue
Victoria, BC
250-413-3161
Registered Canadian Charity 82709 8344 RR0001