

FOR IMMEDIATE RELEASE
Thursday, June 8, 2017



Your Empties can Fill Bellies

Bottle Depot selects Our Place as Charity of the Month

VICTORIA, B.C. – Bottle Depot and Our Place have teamed up to make it easy to help feed our community members who are experiencing homelessness and poverty by turning your empties into food for hungry bellies.

As charity of the month for June, any empty, recyclable beverage containers donated to the charity bins at Bottle Depot’s three main locations – 655 Queens Ave, 4261 Glanford Ave, and 3961 Quadra St – will go directly to feed the community at Our Place. Or, if you have two or more bags stuffed with empties that you want to donate, call Bottle Depot at 250-727-7480 and they will pick up.

“With the wet summer, Our Place is experiencing high numbers of people looking for a hot meal,” says Don Evans, executive director of Our Place. “The support of Bottle Depot to make extra donations this simple for people is fantastic.”

Our Place currently serves over 1,600 meals daily.

“Our Place is such an important part of our community,” says Dave LeDrew of Bottle Depot. “We are so pleased to team up with them and help in any way we can.”

Over \$400,000 is currently leaving Greater Victoria each year from refundable beverage containers left in blue bins at curbside. Those items are picked up and trucked to the mainland, financially benefiting a multi-national company. Our Place would like to help keep some of that money on the island to help those in need right here in our community.

With a new annual project ready to launch, Our Place also has 10 Charity Bins ready to be placed around town to make recycling and donating convenient for everyone. Our Place is currently seeking interested businesses and locations that would like to help our vulnerable neighbours by having a bin placed at their location. It’s easy, it’s free, and it helps #FEEDTHEHUNGRY.

“We want to make dropping off a bag of empties part of the weekly routine,” says Alyson Dahl, development officer at Our Place. “Pick up groceries, drop off empties, and feel good.”

Our Place is an inner-city community centre serving Greater Victoria’s most vulnerable: working poor, impoverished elderly, mentally and physically challenged, addicted and the homeless. Individuals and businesses provide the majority of financial support for

its programs and services. Our Place provides over 200 transitional housing units, over 1,600 meals per day, hot showers, free clothing, counseling and outreach services. Most importantly, it provides a sense of hope and belonging to our neighbours in need.

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