

FOR IMMEDIATE RELEASE

Tuesday, Feb. 19, 2019



Teams raise \$30,000 for Coldest Night of the Year

Over 250 walkers prepare to walk with Our Place on Saturday

VICTORIA, B.C. – Over 250 walkers on 45 teams have already raised more than \$30,000 for Our Place’s second Coldest Night of the Year walk for homelessness on Saturday, Feb. 23.

“It has been a fantastic response so far,” says Don Evans, executive director at Our Place. “And we are well on our way to hitting our goal of \$50,000.”

Victoria Mayor Lisa Helps will celebrate the participants and kick-start the walk at 5 p.m.

While the family-friendly walk will raise much-needed funds for Our Place, it also offers people an opportunity to meet and connect with the homeless community they’ve come to support.

“On the coldest nights, we try to get as many people indoors as possible,” says Evans. “But, unfortunately, there are still people left outside. This walk allows the community to come together and show how much they care about the most vulnerable members of society.”

There are three routes available: 2km, 5km and 10km. Most of the participants have chosen the scenic 5km route, but Our Place is still open for more teams to participate.

Registration begins at 4 p.m. at Our Place, 919 Pandora Avenue, followed by Mayor Helps at 5 p.m., and the walk begins. A special meal, sponsored by Whole Foods, for all participants will be served at Our Place from 6 – 8 p.m. Starbucks and Coke will be handing out hot and cold beverages to participants, plus the team from New Balance Victoria will be on hand to get walkers properly stretched and warmed up.

The website to register is <https://cnoy.org/location/victoriapandora>

Event: Coldest Night of the Year

Date: Saturday, Feb. 23, 5:00 pm

Location: Our Place Society, 919 Pandora Ave.

Website: www.ourplacesociety.com

For over 50 years, Our Place has been a unique inner-city community centre serving Greater Victoria’s most vulnerable: working poor, impoverished elderly, mentally and physically challenged, addicted and the homeless. Individuals and businesses provide

much of the financial support for its programs and services. Our Place provides over 1,000 meals per day, plus 1,200 snacks, hot showers, education, job skills, health care, addiction recovery services, donated clothing, counseling and outreach services; plus 45 transitional housing units and over 100 shelter spaces. Most importantly, Our Place provides a sense of hope and belonging to our neighbours in need.

-30-

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