

FOR IMMEDIATE RELEASE
Monday, June 9, 2014



Bankers bring home the bacon to Our Place

A dozen bankers, plus the Mayor of Victoria, plan breakfast at Our Place to share 40th anniversary with the less fortunate

VICTORIA, B.C. – Howard Liptrot knows he’s been blessed with good fortune – and he wants to share.

With an analytical mind and a cheerful disposition, Howard has been working with the Royal Bank of Canada for 40 years. So when the bank announced it wanted to celebrate Howard’s landmark anniversary with a special party, Howard decided he wanted to throw the event at Our Place.

Rounding up a dozen of his fellow bank managers, along with his friend, Mayor Dean Fortin, Howard is donating and serving breakfast to the less fortunate at Our Place on Wednesday, June 11 from 7a.m. – 8 a.m.

“I’ve been very lucky to work for such a wonderful institution for most of my life,” says Howard. “And I’ve always believed in giving back. I don’t need a big party when I know the family members at Our Place will enjoy it so much more.”

Howard chuckles. “My fellow managers and I may feel a bit out of our comfort zone, but this is such a great way for us to witness, and share in, all the wonderful work that Our Place does on a daily basis.”

Don Evans, executive director of Our Place, adds, “Our Sponsor-A-Breakfast program is such a great way for local businesses and individuals to connect with the most vulnerable citizens of Greater Victoria. For \$500, we provide a nutritious, cooked meal for over 300 people, and the sponsors are invited to serve it. Not only is it a fun, meaningful event, and a terrific team building exercise, but everyone benefits.”

Event: Bankers Breakfast

When: Wednesday, June 11, 2014, 7am – 8am

Where: Our Place Society, 919 Pandora Ave, Victoria

Website: www.ourplacesociety.com

Our Place is an inner-city community centre serving Greater Victoria’s most vulnerable: working poor, impoverished elderly, mentally and physically challenged, addicted and the homeless. Individuals and businesses provide the majority of financial support for its programs and services. Our Place provides 45 transitional housing units, over 1,200 meals per day, hot showers, free clothing, counseling and outreach services. Most importantly, it provides a sense of hope and belonging to our neighbours in need.

For further information, please contact:

Grant McKenzie
Director of Communications
T: 250-388-7112 ext. 225
Cell: 250-217-2406
Email: grantm@ourplacesociety.com

Howard Liptrot, Branch Manager
RBC Royal Bank
T: 250-356-4532
Email: howard.liptrot@rbc.com